



NAC ♦ NEWS



North American Consultants, Inc.
Newsletter ♦ Summer 2010

iPad Technology Thumps Competition

All employees of NAC have received 64K 3G iPads®.



From the customer's desk our Sales Force can determine case status, review documents, show how to order online, and even view infomercials.

The NAC iPad® contains our Sales Representative "briefcase". The ability to present our services is now *faster* and we can answer your questions *more efficiently*.

The largest portion of our sales kit is now electronic so we are not fumbling with files and papers when we visit your office.

With this technology we can also quickly determine the *status of your case* at any time.

We can give you a fast and pleasant demonstration and training on how to use our web site to order our services.

Also new this summer...

***** NAC ***** INFOMERCIAL

Please visit our website to view our new infomercial. Also, you can view our FAQ section for answers to many of your questions.

Controverting Affidavits

Due to the overwhelming request of our legal firms, North American now offers controverting affidavits in conjunction with any peer review completed. At the time of inception, no other vendor was performing this service. Our affidavits are generated based on the Texas Civil Practice & Remedies Code - Section 18.001. Affidavit Concerning Cost and Necessity of Services. It states, "Unless a controverting affidavit is filed as provided by this section, an affidavit that the amount a person charged for a service was reasonable at the time and place that the service was provided and that the service was necessary is sufficient evidence to support a finding of fact by judge or jury that the amount charged was reasonable or that the service was necessary."

Affidavits are prepared by trained personnel. They are signed and notarized by the reviewing physician and in your hands PRIOR to your filing date. We have never failed to meet the 30 day time limit, no matter what date we actually receive the request for affidavits. Price is based at \$150 per affidavit.

Investigative Services

Texas Private Security Bureau License # **A16282**

North American Consultants is the only company offering IME's, Peer Reviews, Engineering Services and Investigations (Texas).

North American Consultants, Inc. is now licensed with the Texas Department of Public Safety to complete investigations in Texas. We offer a variety of services to help you handle your claims.

North American has 40 years experience for all your Investigative needs to include:

- Background Checks
- Activities Checks
- Special Investigations

To order Investigative reports go to our web site at www.northamericanconsultants.com and place your cursor on "Service Request Form" Then choose "Investigative Service Request Form" from the drop-down screen.

Growth Creates Division of Territory

Meet our new Dallas team! North American Consultants has exceeded our budgeted goal for 4 years straight. As a result, we have created a second sales person position in Dallas to handle our growth.

We have simply placed our Dallas area customers who are located West of I-35 in the hands of Freddi Wooldridge. Freddi can be reached at (214) 564-7385.



Ms. Freddi Wooldridge
Dallas Regional Sales Manager, West



Dallas area customers located East of I-35 are being handled by David Taylor. David can be reached at (214) 563-9166.

Mr. David Taylor
Dallas Regional Sales Manager, East

Freddi and David come to us with extensive experience and knowledge in Management, Sales and Insurance Claims Handling.

We are certain you will enjoy working with them and will appreciate their commitment to insure that your needs are met.

Auto Bodily Injury claims

Staged-accident rings fleece auto insurers out of billions of dollars a year by billing for unnecessary treatment of phantom injuries. Usually these are bogus soft tissue injuries such as sore backs or whiplash, which are difficult to medically dispute.

Fraudulent and abusive auto injury claims are a costly problem. Fraud and "build-up" added \$4.8 billion to \$6.8 in excess payments to auto injury claims in 2007. That means 13-18 percent increases in payments under private-passenger auto policies from 2002.

Claims with apparent fraud or build-up were more likely than other claims to involve sprain, and strain injuries and periods of disability. These claimants were also more likely to receive treatment from physical therapists, chiropractors and other alternate medical providers.

An effective strategy against staged-accident rings involves creating multi-agency task forces to apply highly focused pressure in targeted locales where fraud rings operate. The goal is to thwart often massive fake injury claims by bogus crash victims.

The number of injuries per 100 accidents has dropped, from 38 injuries per 100 accidents in 2003 to 26 in 2008. The statewide average dropped from 38 injuries per 100 accidents to 26 over the last five years.

Drivers in thirteen targeted communities have saved nearly \$252 million in lower premiums total over the four years between 2005 and 2008. (*Coalition Against Insurance Fraud*)

NAC has Variety

NAC has made ordering our service much easier with several options on how to order listed below:

Website: Simply visit our website at www.northamericanconsultants.com and click on "service request form", fill out the information on the case you are sending, then attach all the medical documents.

In Person: Just pick up the phone and call the local NAC Sales Representative for your area to come by your office and personally pick up the case. Not sure who to call or have their number? Call the home office and we will be happy to help any time by taking the request for a pick up over the phone for you. Our number is 281-358-4007.

Mail: You can mail all your medical documents to our P.O. Box with a service request form on the front. The address is: P.O. Box 6439 Kingwood, TX 77325.

Fax: If you do not have a huge file to send to NAC faxing would be a good option for you. You can fax your medicals and service request form to 281-358-4263.

Email: You can email our CEO directly with the medicals attached and any special instructions for your case. Don will also send a courtesy email back to you letting you know once we have received your request. His email address is:

DGIROL4216@aol.com

Also be sure to always include the Police Report, vehicle estimates and photos with the medicals and bills.

*Please enjoy a wonderful...and
safe summer.*